



IMBA Annual Partnership Program

| | Platinum Level | Gold Level | Silver Level | Bronze Level | Pearl Level |
|---|-----------------------|-----------------------|------------------------------|----------------|--------------|
| Investment | \$5,000 | \$3,000 | \$2,000 | \$1,000 | \$750 |
| Account credit to be used for attending IMBA events (1) | \$750 | \$500 | \$300 | \$150 | \$0 |
| Website link to your company site on landing page (scrolling) | Company Logo | Company Logo | Company Name | Company Name | Company Name |
| INgage Newsletter advertising with link to preferred company website page (Partner provides the artwork file) | 1/4 page each edition | 1/8 page each edition | 1/8 page every other edition | No | No |
| Website advertising on program page (Partner provides the artwork) | 1/4 page | 1/8 page | 1/8 page | Business Card | No |
| Opportunity for your company representative to be considered as a speaker at an IMBA event | Yes | Yes | Yes | No | No |
| Include corporate logo in all new IMBA member event correspondence | Yes | Yes | Yes | No | No |
| State Convention Sponsorship Credit to be utilized as desired with available options (2) | \$2,000 | \$1,000 | \$750 | \$0 | \$0 |
| General session speaker introduction at convention (where available) | Yes | No | No | No | No |
| Exhibit space at the convention | Yes | Yes | Yes | No | No |
| Production Conference and Compliance Seminar (when applicable) recognition and exhibitor space | Yes | Yes | Yes | No | No |
| Opportunity to write an advertorial article to be published in INgage Newsletter | Yes | Yes | No | No | No |
| Recognition at Annual President's Dinner | Yes | Yes | No | No | No |
| Opportunity to be a Featured Member for a month on website landing page and highlighted in INgage Newsletter | Yes | Yes | No | No | No |
| Logo on website dedicated to Annual Partnership Program | Yes | Yes | Name Only | Name Only | Name Only |
| Recognition with logo or name on Facebook and LinkedIn | Logo | Logo | Logo | Name Only | Name Only |
| Separate 'Member Spotlight' communication | Yes | Yes | Yes | No | No |
| Opportunity to distribute materials at an IMBA educational event | Yes | Yes | No | No | No |
| IMBA Membership directory access, including membership spreadsheet | Yes | Yes | No | No | No |

1) Chapter to invoice State for cost of local event and State to maintain record of credits used.

2) Sponsor options for single events, including the Convention and other state-wide events will continue to be offered for companies not interested in annual option.